



# RESURGAM MUSIC AND ARTS FESTIVAL



**LIVE MUSIC | MAINE MAKERS | FOOD TRUCKS | CHILDREN'S PARADE | AND MORE!**

**WHO:** MAMM & Community Partners

**WHAT:** The second year of MAMM's summer kickoff festival with multiple stages, dozens of bands, food, limited run Bissell Bros. beer, & hundreds of local families...and **the event is FREE and open to the public!**

**WHEN:** June 11, 2023

**WHERE:** Ocean Gateway and surrounding parks



## SPONSORSHIP LEVELS



### **"Headliner" - \$20,000 [taken]**

- Full Event Sponsor! MAMM's Resurgam Festival presented by ...
- Name and logo on all stage banners
- Large, central logo on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free event merch to 20 staff (t-shirts, tote bags)
- Central booth in the Maker's Mall
- Business gets to introduce the bands
- Special social media feature



### **"Beer Garden" - \$10,000 [taken]**

- Beer Garden presented by ...
- Logos on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature

### **"MAMM Maker's Mall Sponsor" - \$10,000 [1 sponsorship opening]**

- Name on all Maker's Mall banners
- Maker's Mall presented by ...
- Logos on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature

### **"Children's Arts Area" - \$10,000 [1 sponsorship opening]**

- Children's Arts Area presented by ...
- Logos on all marketing materials including parade materials, parking passes, posters, t-shirts, event maps, tote bags, etc
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 15 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature

## SPONSORSHIP LEVELS

### “Stage Sponsor” - \$5,000 [3 sponsorship openings]

- Central banner on stage
- This stage is sponsored by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 10 staff (t-shirts, tote bags)
- Booth in Maker's Mall
- Special social media feature



### “Parade Sponsor” - \$2,500 [taken]

- Parade Sponsor! Name on all parade banners
- Resurgam Festival Parade brought to you by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 5 staff (t-shirts, tote bags)
- Booth in Maker's Mall



### “Food Truck Sponsor” - \$2,500 [1 sponsorship opening]

- Food Trucks brought to you by ...
- Name and logo in all press releases & newsletters
- Name and logo in all advertisements (radio, print, & social media)
- Free merch to 5 staff (t-shirts, tote bags)
- Booth in Maker's Mall

### “Fan Club” - \$1,000 [unlimited sponsorships]

- Name and logo in all press releases & newsletters
- Name in all advertisements (radio, print, & social media)
- Booth in Maker's Mall
- Special social media feature

### “Roadie” - \$500 [unlimited sponsorships]

- Name in all press releases & newsletters
- Name in all advertisements (radio, print, & social media)



# SPONSOR REGISTRATION

resurgam FESTIVAL



- Headliner - \$20,000
- Maker's Mall Sponsor - \$10,000
- Children's Arts Area - \$10,000
- Stage Sponsor - \$5,000
- Parade Sponsor - \$2,500
- Food Truck Sponsor - \$2,500
- Fan Club - \$1,000
- Roadie - \$500

## COMPANY

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## ADDRESS

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## CONTACT

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## PHONE

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## EMAIL

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## WEB ADDRESS

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*You can send us a check at:*  
**Maine Academy of Modern Music**  
125 Presumpscot St. #14  
Portland, Maine 04103

*Or pay online* **HERE**

**(207) 899-3433 | office@mamm.rocks**